

Economics 2. Semester

School year: 2009/2010

Essay topics for 10 extra point

1. CV + Cover letter – Instructions how to write CV and a successful cover letter.
2. Present different sources of information intended for job seekers and compare pros and cons of each.
3. Present some tips for a successful job interview, how to react, behave, etc. Combine official advice with your tips,
4. Analyze benefits and problems concerning the concept of fair trade. Present supporting and opposing views on it.
5. What is franchising, define it, and explain the way of working of a concrete franchising business, conditions for establishing it in Slovakia, why you would / wouldn't try it.
6. Compare student mortgages from different banks.
7. Describe your bank – the financial group it belongs to, branches it has, and services it offers. Why did you choose it?
8. Present advantages and disadvantages of various specific banking services: e-banking, mortgages, home loans, consumers loans etc.
9. Strategy of a layout in a chosen Slovak supermarkets, reasons for it, our opinion on it.
10. Company profile – Choose and present your favorite company's profile, history and success story.

The essay will be judged as follows:

2,5 p - form of the essay (intro, body, conclusion), division of information, original writing

2,5 p – presentation

2,5 p - contacts with the audience, prepare the feed back questions,

2,5 p – answering control questions (teacher's questions)

Essay must be given to the teacher at least one day before presentation.

